

Putting for Pace

September 23, 2021
generously hosted by



Enjoy a morning on the greens in support of Pacekids Programs,
a Calgary based non-profit supporting children with special needs.

About Pacekids Programs

Since 1994, Pacekids has impacted the lives of thousands of children and families through critical early intervention programs. We serve children with Autism, Cerebral Palsy, Global Developmental Delay, Down Syndrome, Brain Injury, Speech & Language delay, etc. in the Calgary area.



The Cause

All funds raised at Putting for Pace will directly support the Pacesetters Fund which helps set the pace for early intervention excellence in the greater Calgary community.

When you invest in the Pacesetters Fund, you are:

- Providing dynamic and individualized support to each child Pacekids serves and meeting their unique and evolving needs.
- Empowering families to better support their child with special needs.
- Helping children with special needs meet milestones many were told they would never meet.
- Ensuring every child can thrive and become the greatest version of themselves.
- Creating a community where children's unique needs are being met and setting them up for a successful future.

The Format

This annual tournament is a casual affair with a focus on participants of all levels having a great golfing experience. There will be no formal tournament scoring so each foursome can determine their own game or format to play.

- 144 players
- Shotgun start (will be adjusted accordingly to meet current COVID-19 protocols)

Player Fees

Player fees include 18-holes at the pristine Cottonwood Golf & Country Club, a power cart, BBQ Lunch with a beverage of your choice.

- \$175 / player
- \$600 / team (four players)



Course Sponsor – Cottonwood Golf & Country Club

Exclusive Opportunity

Pacekids is incredibly grateful for the continued support of Cottonwood Golf & Country Club who has partnered with Pacekids to help make Putting for Pace possible.



Situated along the picturesque Bow River, this beautifully designed and well-maintained private golf course is located 15 minutes southeast of Calgary.

For the past 30 years, Cottonwood Golf & Country Club has provided a “home away from home” for members and guests and placed an emphasis on community involvement with local charities, programs and foundations.

Presenting Partner - \$5,000

Exclusive Opportunity

Tee up for great exposure with an incredible cause as the exclusive Presenting Partner.

- Inclusion in event naming: Putting for Pacekids presented by Your Company
- Prominent logo inclusion on all event collateral and promotional material
 - o Includes website link in digital locations where possible
 - o Participant welcome gift bags
- On-site signage at participant registration area, pre-tournament driving range and post-tournament gathering area
- Opportunity to host sponsor table at post-tournament gathering area
- A minimum of three dedicated “shout out” posts on each of our social media platforms (Facebook, Instagram, Twitter, and LinkedIn) highlighting participation as our presenting partner, including link to your website.
- Opportunity to include item in participant welcome gift bags
- Registration for two teams (8 players) - \$1200 value



BBQ Sponsor – \$3,000

Exclusive Opportunity

Play an important and memorable role in the tournament as the BBQ sponsor. Participants will enjoy a customized burger buffet where they pick the fixings and select a beverage of their choice.

- Signage prominently displayed at BBQ buffet tables and surrounding area
- Logo included on printed event collateral, event website, and emails
- A minimum of two dedicated social media “shout outs” on each of our platforms (Facebook, Instagram, Twitter, and LinkedIn) highlighting your support.
- One team (4 players) – a \$600 value
- Opportunity to include item in participant welcome gift bags

Hole Sponsor - \$1,000

18 Opportunities

Showcase your brand and interact with guests in person at your sponsored hole.

- Signage at your sponsored hole
- Logo included on printed event collateral, event website, and emails
- Opportunity to host a table at your sponsor hole to activate your brand and engage with participants
- Two Player Registrations – a \$350 value
- Opportunity to provide promotional item to participants at table or in gift bag

Pacesetter - \$500

Unlimited Opportunities

Demonstrate your support for Pacekids and enjoy a great day out on the green.

- 100% Tax Receiptable
- Logo inclusion on event collateral and website.
- Opportunity to include item in participant gift bags.

