



# **Pacekids Programs Annual Report**

**Year Ended August 31, 2021**

# Message from Leadership

We have yet again all experienced an incredible year!

This year, like last, has been a year of continuous evolution, not only for Pacekids, but for our entire community. As we all continue to live through an ever-changing environment, we have embraced the incredible opportunity to learn, pivot, and innovate like never before.

Throughout this past year, Pacekids has continued to work hard to support our families and our staff. We are humbled and inspired by the dedication and commitment of our team to ensure we continue to provide our critical services to those families we are privileged to serve.

Like last year, the pandemic necessitated the postponement of many of our major fundraising events, but we adapted by exploring new, innovative fundraising opportunities in the absence of our traditional events to support our organization. How grateful we are to all those who have continued to support us both financially and morally.

So where do we go from here? What will be our 'New Normal'? Well, like the rest of the world, we don't exactly know that yet. The new normal keeps changing and that presents challenges in and of itself. What we do know is that we will continue to serve children and families in need - no matter the circumstances around us. We have and will continue to take advantage of this opportunity to innovate - to try, evaluate, and adjust.

The Pacekids story will continue to evolve and grow from the ever-changing world around us, with the ongoing intention to transform ourselves into an even better place. Pacekids is committed to our mission to empower children with special needs and their families, through excellence in therapy and education.

In closing, we wish again to pay special tribute to our incredible community of supporters. How sincerely grateful we are for your continued devotion to helping ensure that every child has the best opportunity to thrive.

Thank you most sincerely and respectfully,



Alex Reed,  
Executive Director



Scott Matson,  
Board Chair

# Let's Celebrate!

It doesn't take much for us to find a reason to celebrate at Pacekids. Each day our children, families, and dedicated team celebrate countless milestones and memorable moments that help shape a child's life forever.

Creating spaces for kids to thrive, both at home and in the classroom, is such an honour! Although the ongoing pandemic has created additional challenges for those we serve, there continues to be so much to celebrate. However, don't just take our word for it! Pacekids families share their experiences with us frequently and we're so grateful for their feedback.



We are changing lives everyday, working with over 600 families in the Calgary area. Learn more about some of their amazing stories and how Pacekids has made a lasting impact.



Watch our video on YouTube!



"The families that access these programs are eternally grateful. These last few years are what has set her up for the success that is going to come to her."

Sara, Ariya's Mom



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For a child who was given a 25% of being typical, thriving means we are taking one step at a time towards reaching that milestone.

Diana, Harper's mom

Thriving means knowledge. It means knowing what to do to help your child in situations. We're just so thankful for the program.

Roxanne, Cadias's mom

We are very grateful to have found the support we needed to give us the confidence to help our child grow long after we have left Pacekids programs.

Christian, Kaitlyn's mom

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# Pacekids by the Numbers

## Our Programming

**14,989** hours working directly with children and families to hone skills and work towards individualized goals through FSCD funded programs

**147** people attended **10** Triple P Positive Parenting seminars to learn skills and techniques to support their child at every stage

**245** hours of assessment were provided to **71** children, giving them access to over **\$580,000** in early education support services

## Our Supporters

**120** individuals became Champions for Children with a monthly gift providing year-round impact

**4** wheels on a new donated van, increased Pacekids' fleet to **13** vans

**395** donors made **1499** gifts in support of the Pacekids' Mission

## Our Community

**243,600** people learned and watched Pacekids grow through our social media channels

**6347** hours of professional development, education, and training was provided to **200** staff members, ensuring continuous learning

**6** therapeutic play spaces - including the sensory and swing rooms - were opened for families looking to access specialized resources during Covid-19 lockdowns

# 'S' is for Supporters

Pacekids is able to be an impactful part of our community thanks to the incredible contributions of our partners and supporters. We are endlessly grateful for their generosity and commitment to helping children and families thrive.

Pacekids thanks the following organizations for their exceptional donation of \$1,500+ in the past year.



ATCO EPIC Program  
ATCO Ltd.  
Calitso IT  
Canadian Tire Jumpstart Charities  
Fidelity Investments Canada ULC  
Grant Thornton LLP  
Intact Insurance  
KLS Earthworks Inc.

M&R Plumbing  
M&R Safety  
Milk Jar Candle Co.  
MusiCounts TD Community Music Program  
Omega 2000 Cribbing Inc.  
Optimist Club of Calgary  
Semerra

We are grateful for all our donors and supporters who helped make the past year so successful.

# 2020/2021 FINANCIALS

## Pacekids Programs

Summary of Programs

For the Year Ended August 31, 2021

## Statement of Financial Position

As of August 31, 2021

### Assets

Cash and investments	\$ 3,893,625
Accounts receivable	35,312
Prepaid expenses	6,265
Tangible capital assets	311,797
<b>Total Assets</b>	<b>\$ 4,246,999</b>

### Liabilities

Accounts payable and accrued liabilities	\$ 73,990
Wages payable	402,597
Deferred revenue	1,862,089
<b>Total Liabilities</b>	<b>\$ 2,338,676</b>

### Net Assets

Invested in tangible capital assets	81,269
Internally restricted	1,058,356
Unrestricted	768,698
<b>Total Net Assets</b>	<b>\$ 1,908,323</b>

<b>Total Liabilities and Net Assets</b>	<b>\$ 4,246,999</b>
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## Statement of Operations

For the Year Ended August 31, 2021

### Revenue

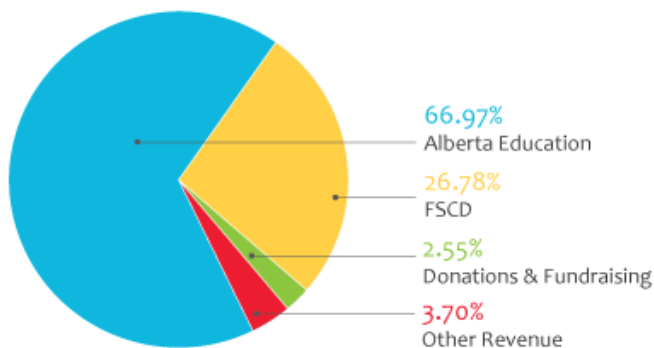
Alberta Education	\$ 7,018,789
Family Support for Children with Disabilities	2,807,043
Other revenue	387,577
Donations and Fundraising	267,026
<b>Total Revenue</b>	<b>\$ 10,480,435</b>

### Expenses

Salaries and wages	\$ 8,005,928
Occupancy costs	871,302
Program expenses	572,758
Other support and services	352,222
Computer support and equipment	
Fundraising	30,258
<b>Total Expenses</b>	<b>\$ 9,832,468</b>

<b>Excess of revenue over expenses</b>	<b>\$ 647,967</b>
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Revenue



Expenses

