

# Putting for Pace

generously hosted by



Thursday, September 22, 2022



Enjoy a morning on the greens in support of Pacekids Programs, a Calgary based non-profit supporting children with special needs.

## About Pacekids Programs

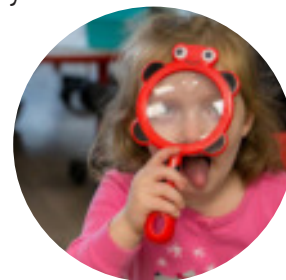
Since 1994, Pacekids has impacted the lives of thousands of children and families. Serving children with special needs in the Calgary community, Pacekids believes that every child deserves to thrive, and provides unique programs and services to ensure they can do just that.

### The Cause

All funds raised at Putting for Pace will directly support the Pacesetters Fund which helps set the pace for early intervention excellence in the greater Calgary community.

When you invest in the Pacesetters Fund, you are:

- Empowering families to better support their child with special needs
- Helping children with special needs meet milestones many were told they would never meet
- Ensuring every child can thrive and become the greatest version of themselves
- Creating a community where children's unique needs are being met and setting them up for a successful future
- Providing dynamic and individualized support to each child Pacekids serves and meeting their unique and evolving needs



### The Format

This annual tournament has a focus on participants of all levels having a great golfing experience. This year we have decided to switch it up and add in a scoring component. Introducing the Texas Scramble! This scoring method is inclusive and fun for everyone.

- 144 Players
- Shotgun Start
- Texas Scramble Scoring



### Player Fees

Player fees include 18-holes at the pristine Cottonwood Golf & Country Club, a power cart, and BBQ Lunch with a beverage of your choice.

- \$175 / player
- \$600 / team (four players)

## Thank you, Cottonwood Golf & Country Club!

Pacekids is incredibly grateful for the continued support of Cottonwood Golf & Country Club and the Edward's family for making Putting for Pace possible.

Situated along the picturesque Bow River, this beautifully designed and well-maintained private golf course is located 15 minutes southeast of Calgary. For the past 30 years,



# 2022 Sponsorship Opportunities

## Presenting Partner - \$10,000

### *Exclusive Opportunity*

Tee up for great exposure with an incredible cause and treat your attendees to this exclusive experience as the 2022 Presenting Partner.

### The Experience:

- Registration for four teams (16 players) - \$2,400 value
- VIP registration area for your guests with complimentary champagne
- A sleeve of golf balls with your company branding for each of your guests
- Exclusive early access to the practice areas and driving range
- Reserved seating at the BBQ lunch
- 64 drink tickets (4/player) to disperse to your attendees as you see fit



### The Recognition:

- Inclusion in event naming: Putting for Pacekids presented by Your Company
- Prominent logo inclusion on all event collateral and promotional material:
- Includes website link in digital locations where possible
- Branded participant welcome gift bags
- On-site signage at registration area, practice facilities, and post-tournament gathering area
- Logo inclusion on all golf carts
- Opportunity to host sponsor table at registration or post-tournament gathering area
- A minimum of three dedicated "shout out" posts on each of our social media platforms (Facebook, Instagram, Twitter, and LinkedIn) highlighting participation as our presenting partner
- Opportunity to speak at post-tournament BBQ reception
- Opportunity to include item in participant welcome gift bags

## **Platinum Sponsor - \$7,500**

### ***Two Opportunities Available***

Find platinum level exposure to 144 guests as one of two Platinum Sponsors.

- Logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at participant registration area, and post-tournament gathering area
- A minimum of three dedicated “shout out” posts on each of our social media platforms (Facebook, Instagram, Twitter, LinkedIn) highlighting your support
- Verbal recognition at the BBQ lunch
- Reserved seating at the BBQ lunch
- Opportunity to include item in participant welcome gift bag
- Registration for three teams (12 players) - \$1,800 value
- 36 drink tickets (3/player) to disperse to your attendees as you see fit



## **Gold Sponsor - \$5,000**

### ***Three Opportunities Available***

Make a shining impression on event attendees as one of three Gold Sponsors.

- Logo inclusion on all event collateral and promotional material
- Signage prominently displayed at all auction tables and surrounding area
- A minimum of two dedicated “shout out” posts on each of our social media platforms (Facebook, Instagram, Twitter, and LinkedIn) highlighting your support
- Opportunity to include item in participant welcome gift bag
- Registration for two teams (8 players) - \$1,200 value
- 24 drink tickets (3/player) to disperse to your attendees as you see fit



## **BBQ Sponsor - \$3,500**

### ***One Opportunity Available***

Play an important and memorable role in the tournament as the BBQ sponsor. Participants will enjoy a customized burger buffet where they pick the fixings and select and beverage of their choice.

- Signage prominently displayed at the BBQ buffet tables and surrounding area
- Logo included on printed event collateral, event website, and emails
- A minimum of two dedicated social media mentions on each of our platforms (Facebook, Instagram, Twitter, and LinkedIn) highlighting your support
- Opportunity to include item in participant welcome gift bag
- Registration for one team (4 players) - \$600 value
- 12 drink tickets (3/player) to disperse to your attendees as you see fit

## Warmup Sponsor - \$3,000

*One Opportunity Available*

Start the day off right as the warmup sponsor. You'll make a memorable first impression by providing java with optional additions (Baileys, Kahlua etc.) to attendees as they arrive.

- Signage prominently displayed at the coffee cart station and at practice facilities
- Logo included on printed event collateral, event website, and emails
- A minimum of two dedicated social media "shout outs" on each of our platforms (Facebook, Instagram, Twitter, and LinkedIn) highlighting your support
- Opportunity to include item in participant welcome gift bag
- Registration for one team (4 players) - \$600 value
- 12 drink tickets (3/player) to disperse to your attendees as you see fit



## Hole Sponsor - \$1,000

*18 Opportunities Available*

Showcase your brand and interact with guests in person at your sponsored hole.

- Opportunity to host a table at your sponsored hole to activate your brand and engage with Putting for Pace participants
- Signage at your sponsored hole
- Logo included on printed event collateral, event website, and emails
- Opportunity to provide promotional item to participants on hole or in gift bag
- Registration for two players - \$350 value

## Pacesetter - \$500

*Unlimited Opportunities*

Demonstrate your support for Pacekids and enjoy a day out on the green.

- 100% Tax Receiptable
- Logo inclusion on event collateral and website
- Opportunity to include item in participant gift bags



## Contact Us About Putting for Pace

Do you have a question regarding the event, or are you interested in becoming a sponsor? Please [email Victoria Tennant](mailto:Victoria.Tennant) or call 403-234-7876 ext. 523