

# Putting for Pace

generously hosted by



September 21, 2023



pacekids

Enjoy a day on the greens in support of Pacekids Programs, a Calgary charity supporting children with diverse needs and their families through excellence in therapy, education, and play.





## About Pacekids Programs

Since 1994, Pacekids has impacted the lives of thousands of children and families. Serving children with diverse needs in the Calgary community, Pacekids believes that every child deserves to thrive and provides unique programs and services to ensure they can do just that.

## The Cause

All funds raised at Putting for Pace directly support over 600 children and their families every year. You'll help set the pace for early intervention excellence in the Calgary community.

When you invest in Pacekids, you are:

- Empowering families to support their child with diverse needs
- Helping children with diverse needs meet milestones many were told they would never meet
- Ensuring every child can thrive and become the greatest version of themselves
- Creating a community where children's unique needs are met, and they are set up for a successful future
- Providing dynamic and individualized support to each child Pacekids serves meeting their unique needs







## Thank you, Cottonwood Golf & Country Club!

Pacekids is incredibly grateful for the continued support of Cottonwood Golf & Country Club and the Edward's family for making Putting for Pace possible.

Situated along the picturesque Bow River, this beautifully designed and well-maintained private golf course is located 15 minutes southeast of Calgary.

For the past 30 years, Cottonwood Golf & Country Club has provided a "home away from home" for members and guests, and placed an emphasis on community involvement with local charities, programs, and foundations.



## Contact Us About Putting for Pace

Do you have a question regarding the event, or are you interested in becoming a sponsor? Please [email Todd Birss](mailto:todd@birss.com) or call 403-234-7876 ext. 515.

### The Format

This annual tournament has a focus on participants of all levels having a great golfing experience. Enjoy some friendly competition with the Texas Scramble; this scoring method is inclusive and fun for everyone!

- 144 Players
- Shotgun Start
- Texas Scramble Scoring

### Player Fees

Includes 18-holes at the pristine Cottonwood Golf & Country Club, a power cart, and BBQ Lunch.

- \$200 / golfer
- \$800 / foursome







# 2023 Sponsorship Opportunities

## Title Sponsor - \$10,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 5 foursomes (20 golfers)
- Complimentary welcome beverage for your golfers
- Reserved seating at the BBQ lunch for your golfers
- 60 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Inclusion in event naming: (Your Company Name) Putting for Pace
- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area, practice facilities, on course, and post-tournament area
- Logo inclusion on all golf carts
- 3 inclusions on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to welcome all participants during the pre-tournament announcements
- Opportunity to speak at post-tournament BBQ reception



## Presenting Sponsor - \$8,000

### *Two Opportunities Available*

#### The Experience:

- Registration for 4 foursomes (16 golfers)
- Complimentary welcome beverage for your golfers
- Reserved seating at the BBQ lunch for your golfers
- 48 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Inclusion in event naming: Putting for Pace Presented by (Your Company Name)
- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area, practice facilities, on course, and post-tournament area
- Logo inclusion on all golf carts
- 3 inclusions on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to speak at post-tournament BBQ reception





## Breakfast Sponsor - \$6,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 3 foursomes (12 golfers)
- Complimentary welcome beverage for your golfers
- Reserved seating at the BBQ lunch for your golfers
- 36 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on all breakfast collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and breakfast
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)



## BBQ Lunch Sponsor - \$6,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 3 foursomes (12 golfers)
- Complimentary welcome beverage for your golfers
- Reserved seating at the BBQ lunch for your golfers
- 36 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on all BBQ Lunch collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and BBQ lunch
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)





## Golf Cart Sponsor - \$4,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 2 foursomes (8 golfers)
- Reserved seating at the BBQ lunch for your golfers
- 16 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on all golf cart collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and on golf carts
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)



## Driving Range Sponsor - \$4,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 2 foursomes (8 golfers)
- Reserved seating at the BBQ lunch for your golfers
- 16 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on all driving range collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and driving range
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)





## 19th Hole Sponsor - \$4,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 2 foursomes (8 golfers)
- Reserved seating at the BBQ lunch for your golfers
- 16 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on all 19th hole collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and on 19th Hole patio
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)

## Hole-In-One Sponsor - \$2,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 1 foursome (4 golfers)
- Reserved seating at the BBQ lunch for your golfers
- 8 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on all Hole-In-One (Par 3's) collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and on all par 3 holes
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)



## Putting Contest Sponsor - \$2,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 1 foursome (4 golfers)
- Reserved seating at the BBQ lunch for your golfers
- 8 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on the Putting Contest collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and practice putting green
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)



## Chipping Contest Sponsor - \$2,000

### *Exclusive Opportunity*

#### The Experience:

- Registration for 1 foursome (4 golfers)
- Reserved seating at the BBQ lunch for your golfers
- 8 beverage tickets to disperse to your golfers as you see fit

#### The Recognition:

- Prominent logo inclusion on the Chipping Contest collateral and promotional material
- Includes website link in digital locations where possible
- On-site signage at registration area and practice chipping green
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)





## Hole Sponsor - \$1,500

### *Multiple Opportunities*

Available hole sponsorship groups include:

- Package A: Holes 3, 8, 13
- Package B: Holes 4, 9, 14
- Package C: Holes 5, 10, 15
- Package D: Holes 6, 11, 16

The Experience:

- Registration for 1 foursome (4 golfers)
- Reserved seating at the BBQ lunch for your golfers
- 8 beverage tickets to disperse to your golfers as you see fit

The Recognition:

- Prominent logo inclusion on the specific Hole collateral
- Includes website link in digital locations where possible



## Gift-In-Kind/Donation Sponsor

### *Multiple Opportunities Available*

This is your chance to really be a part of the Putting for Pace experience. Choose from a variety of opportunities to have your brand featured throughout the day.

The Experience:

- Opportunity to provide food, beverage, prizes, gifts etc. to 144 golfers

The Recognition:

- Includes website link in digital locations where possible
- On-site signage at registration area







# SPONSORSHIP FORM

## Sponsor Information

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ PC \_\_\_\_\_

Website \_\_\_\_\_ Facebook \_\_\_\_\_

Instagram \_\_\_\_\_ LinkedIn \_\_\_\_\_

## Primary Contact

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## We would like to participate as:

- |  |  |
|--|--|
| <input type="checkbox"/> Title Sponsor         | <input type="checkbox"/> 19th Hole Sponsor             |
| <input type="checkbox"/> Presenting Sponsor    | <input type="checkbox"/> Hole-In-One Sponsor           |
| <input type="checkbox"/> Breakfast Sponsor     | <input type="checkbox"/> Putting Contest Sponsor       |
| <input type="checkbox"/> BBQ Lunch Sponsor     | <input type="checkbox"/> Chipping Contest Sponsor      |
| <input type="checkbox"/> Golf Cart Sponsor     | <input type="checkbox"/> Hole Sponsor                  |
| <input type="checkbox"/> Driving Range Sponsor | <input type="checkbox"/> Gift-In-Kind/Donation Sponsor |

## Payment Information

- ☐ Will forward cheque
- ☐ Please send link to pay via credit card
- ☐ Invoice Requested

Please fill out this form and  
[email it directly to Todd Birss.](#)