



KEEPING PACE CELEBRITY DANCE OFF

Sponsorship Opportunities
June 3, 2023



About Pacekids Programs

For over 29 years, Pacekids Programs has worked to ensure that children with diverse needs and their families have access to the best programming, therapies, and services, providing them with every opportunity to thrive.

From as young as six months of age, Pacekids is there to support families with a dynamic, and play-based environment specializing in family centered, therapeutic learning, to support each child's unique developmental and physical needs.

Pacekids Programs proudly serves over 600 children with diverse needs and their families annually in the home, in the classroom, and in the community each year.



What is Keeping Pace?

Not your average fundraiser. This Spring, Pacekids Programs presents the 6th Annual **Keeping Pace Celebrity Dance Off!**

Over 200 Calgarians will watch local movers and shakers hit the dance floor to support children with diverse needs. Paired with professional dancers from Arthur Murray Dance Studio, teams will compete for the coveted Mirror Ball Trophy. The evening includes a gourmet plated meal, unique celebrity dance off, incredible raffle, and more!

Contact Us About Keeping Pace

Do you have a question regarding the event, or are you interested in becoming a sponsor? Please [email Todd Birss](#), call 403-234-7876 ext. 515, or [fill out our online form](#).

2023 Exclusive Sponsorship Opportunities

Title Sponsor - \$10,000

Exclusive Opportunity

The Experience:

- Registration for 3 tables of 8 (24 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your 3 tables
- Additional wine service provided for your 3 tables

The Recognition:

- Inclusion in event naming: (Your Company Name) Keeping Pace
- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Full page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- Opportunity to congratulate and present the winning dancers with the Mirror Ball Trophy
- 3 inclusions on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction

To become a Keeping Pace Sponsor, please fill out our online form



Presenting Sponsor - \$8,000

Two Opportunities Available

The Experience:

- Registration for 2 tables of 8 (16 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your 2 tables
- Additional wine service provided for your 2 tables

The Recognition:

- Inclusion in event naming: Keeping Pace Presented by (Your Company Name)
- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Full page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- 2 inclusions on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction

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Dinner Sponsor - \$6,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction

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Balloon Raffle Sponsor - \$6,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction

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Reception Sponsor - \$6,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the balloon raffle
- Opportunity to provide auction item(s) in the silent auction

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Wine Sponsor - \$6,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction



Floral Bouquet Sponsor - \$3,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 8 (8 Guests)
- Reserved seating

The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction

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Entertainment Sponsor - \$3,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 8 (8 Guests)
- Reserved seating

The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction



Auction Sponsor - \$3,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 8 (8 Guests)
- Reserved seating

The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction

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Intermission Sponsor - \$3,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 8 (8 Guests)
- Reserved seating

The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction



Volunteer Sponsor - \$1,500

Exclusive Opportunity

The Experience:

- Registration for 4 Individual Guests
- Reserved seating

The Recognition:

- Includes website link in digital locations where possible
- Signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the balloon raffle and silent auction

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Gift-in-Kind/Donation Sponsor

Multiple Opportunities Available

The Experience:

- Opportunity to provide prizing, auction items, gifts etc. to over 200 guests

The Recognition:

- Includes website link in digital locations where possible
- Signage at registration area