

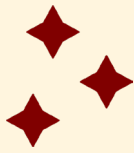
Keeping Pace

In support of



Saturday, April 13, 2024
Deerfoot Inn & Casino

About Pacekids Programs



Since 1994, Pacekids Programs has worked to ensure that children with diverse needs and their families have access to the best programming, therapies, and services, providing them with every opportunity to thrive.

From as young as six months of age, Pacekids is there to support families with a dynamic, and play-based environment specializing in family centered, therapeutic learning, to support each child's unique developmental and physical needs.

Pacekids Programs proudly serves over 600 children with diverse needs and their families annually in the home, in the classroom, and in the community each year.



What is Keeping Pace?

Not your average fundraiser. This spring, Pacekids Programs presents the 8th Annual Keeping Pace fundraising event!

Over 200 Calgarians will watch local movers and shakers hit the dance floor to support children with diverse needs. Paired with professional dancers from Arthur Murray Dance Studio, teams will compete for the coveted Mirror Ball Trophy. The evening includes a gourmet plated meal, unique celebrity dance off, incredible raffle, and more!

Contact Us About Keeping Pace

Do you have a question regarding the event, or are you interested in becoming a sponsor? Please [email Todd Birss](#), call 587-747-4797, or [fill out our online form](#).

2024 Sponsorship Opportunities

Title Sponsor - \$12,500

Exclusive Opportunity

The Experience:

- Registration for 3 tables of 8 (24 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating with VIP service for your 3 tables
- Additional wine service provided for your 3 tables

The Recognition:

- Inclusion in event naming: (Your Company Name) Keeping Pace
- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Full page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- Opportunity to congratulate and present the winning dancers with the Mirror Ball Trophy
- 3 inclusions on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the raffle and silent auction



[To become a Keeping Pace Sponsor, please fill out our online form](#)



Presenting Sponsor - \$10,000

Two Opportunities

The Experience:

- Registration for 2 tables of 8 (16 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the raffle and silent auction



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Dinner Sponsor - \$5,000

Exclusive Opportunity

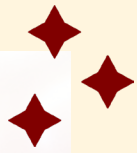
The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the raffle and silent auction





Raffle Sponsor - \$5,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction, and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the raffle and silent auction

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Reception Sponsor - \$5,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table

The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the raffle and silent auction



Wine Sponsor - \$5,000

Exclusive Opportunity

The Experience:

- Registration for 1 table of 10 (10 Guests)
- Special guest check-in with complimentary beverage
- Reserved VIP seating for your table



The Recognition:

- Prominent logo inclusion on all event collateral and promotional material
- Includes website link in digital locations where possible
- Half page feature in the event program
- Signage at registration check-in, welcome reception, silent auction and main stage
- Logo inclusion on all large event screens
- 1 inclusion on social media (LinkedIn, Instagram, and Facebook)
- Opportunity to provide a prize item(s) in the raffle and silent auction

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Floral Bouquet Sponsor - \$2,500

Exclusive Opportunity

The Experience:

- Registration for 6 Guests
- Reserved seating

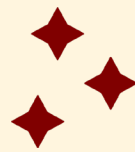
The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the raffle and silent auction



Entertainment Sponsor - \$2,500

Exclusive Opportunity

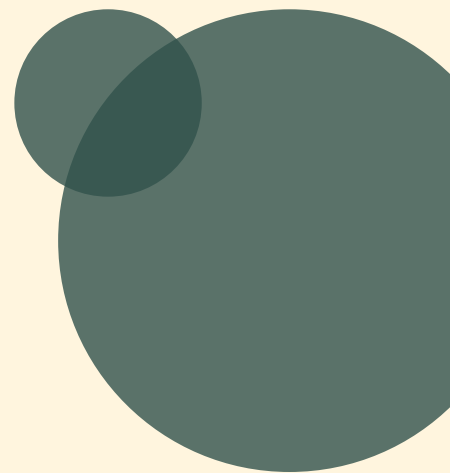


The Experience:

- Registration for 6 Guests
- Reserved seating

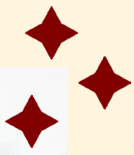
The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the raffle and silent auction



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Auction Sponsor - \$2,500

Exclusive Opportunity

The Experience:

- Registration for 6 Guests
- Reserved seating

The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the raffle and silent auction

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Intermission Sponsor - \$2,500

Exclusive Opportunity

The Experience:

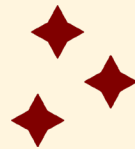
- Registration for 6 Guests
- Reserved seating

The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the raffle and silent auction

Celebrity Judges Sponsor - \$2,500

Exclusive Opportunity

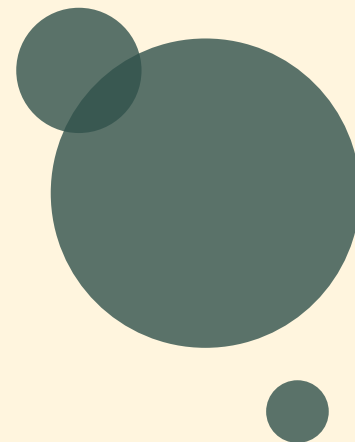


The Experience:

- Registration for 6 Guests
- Reserved seating

The Recognition:

- Logo inclusion on all event collateral
- Includes website link in digital locations where possible
- On-site signage at registration check-in
- Logo inclusion on all large event screens
- Opportunity to provide a prize item(s) in the raffle and silent auction



Share-A-Gift Opportunity

Multiple Opportunities

Pacekids would like to provide those that would like to sponsor Keeping Pace, but will unfortunately be unable to attend themselves. This opportunity will allow those that might not have the ability to register due to unforeseen circumstances. Pacekids would work with you in sourcing families or organizations that would benefit from these complimentary registrations.

- \$1,250 - Table of 10
- \$1,000 - Table of 8
- \$500 - 4 tickets
- \$250 - 2 tickets

[To become a Keeping Pace Sponsor, please fill out our online form](#)

Keeping Pace

SPONSORSHIP FORM

[Form also available online](#)

Sponsor Information

Company Name _____

Address _____

City _____ Prov _____ PC _____

Website _____ Facebook _____

Instagram _____ LinkedIn _____

Primary Contact

Name _____

Title _____

Email _____ Phone _____

We would like to participate as:

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> Floral Bouquet Sponsor |
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Entertainment Sponsor |
| <input type="checkbox"/> Dinner Sponsor | <input type="checkbox"/> Auction Sponsor |
| <input type="checkbox"/> Raffle Sponsor | <input type="checkbox"/> Intermission Sponsor |
| <input type="checkbox"/> Reception Sponsor | <input type="checkbox"/> Celebrity Judges Sponsor |
| <input type="checkbox"/> Wine Sponsor | <input type="checkbox"/> Share-A-Gift Sponsor |

Payment Information

- Cheque Enclosed
- Please send link to pay via credit card
- Invoice Requested