



Keeping Pace

2025 SPONSORSHIP PACKAGE

April 12, 2025
Deerfoot Inn & Casino





INTRODUCTION

About Pacekids Programs

For over 30 years, Pacekids Programs has worked to ensure that children with diverse needs and their families have access to the best programming, therapies, and services, providing them with every opportunity to thrive.

From as young as six months of age, Pacekids is there to support families with a dynamic, and play-based environment specializing in family centered, therapeutic learning, to support each child's unique developmental and physical needs.

Pacekids Programs proudly serves over 600 children with diverse needs and their families in the home, in the classroom, and in the community each year.



What is Keeping Pace?

Not your average fundraiser. This Spring, Pacekids Programs presents the 8th Annual Keeping Pace Celebrity Dance Off! Over 200 Calgarians will watch local movers and shakers hit the dance floor to support children with diverse needs. Paired with professional dancers from Arthur Murray Dance Studio, teams will compete for the coveted Mirror Ball Trophy. The evening includes a gourmet plated meal, unique celebrity dance off, incredible live & silent auctions, champagne reception, and more!



SPONSORSHIP PACKAGE

TITLE SPONSOR

Exclusive Opportunity

To become a *Keeping Pace* sponsor, please fill out our [online form](#).

The Experience:

- Registration for 4 Tables of 8 (32 Guests)
- Private guest check-in table
- Complimentary cocktail, beer, wine, or glass of champagne
- Reserved VIP seating
- Additional wine service for your 4 Tables

\$12,500

The Recognition:

- Official Title Sponsor of Keeping Pace
- Inclusion in event naming: (Your company name) Keeping Pace
- Prominent logo inclusion on all event collateral and promotional material
 - Event Program
 - Front Cover and Full-Page Thank You
 - Prominent Event Signage throughout
 - Power Point Presentation
 - Social Media Advertising
 - Celebrity Dancer Lounge
 - Celebrity Dancer Competitor Bib
- Name recognition throughout the evening
- Opportunity to present the Mirror Ball Trophy to the winning dancers



PRESENTING SPONSOR

To become a *Keeping Pace* sponsor, please fill out our [online form](#).

Exclusive Opportunity

The Experience:

- Registration for 3 Tables of 8 (24 Guests)
- Private guest check-in table
- Complimentary cocktail, beer, wine, or glass of champagne
- Reserved VIP seating
- Additional wine service for your 3 Tables

\$10,000

The Recognition:

- Official Presenting Sponsor of Keeping Pace
- Inclusion in event naming: Keeping Pace presented by (Your company name)
- Prominent logo inclusion on all event collateral and promotional material
 - Event Program
 - Front Cover and Full-Page Thank You
 - Event Signage throughout
 - Power Point Presentation
 - Social Media Advertising
- Name recognition throughout the evening

DINNER SPONSOR

To become a *Keeping Pace* sponsor, please fill out our [online form](#).

Two Opportunities

The Experience:

- Registration for 2 Tables of 8 (16 Guests)
- Private guest check-in table
- Complimentary cocktail, beer, wine, or glass of champagne
- Reserved VIP seating
- Additional wine service for your 2 Tables

\$7,500

The Recognition:

- Official Dinner Sponsor for Keeping Pace
- Prominent logo inclusion on all event collateral and promotional material
 - Event Program
 - Half-Page Thank You
 - Event Signage throughout
 - Power Point Presentation
 - Social Media Advertising
- Name recognition throughout the evening

SPONSORSHIP PACKAGES

GOLD SPONSORS

To become a *Keeping Pace* sponsor, please fill out our [online form](#).



Champagne Reception
Sponsor

Celebrity Dancer
Sponsor

Investment

\$5,000

The Experience:

- Registration for 1 Table of 8 (8 Guests)
- Complimentary glass of champagne

The Recognition:

- Official Champagne Reception or Celebrity Dancer Sponsor for Keeping Pace
- Prominent logo inclusion on all event collateral and promotional material
 - Event Program
 - Logo recognition as Champagne Reception Sponsor or Celebrity Dancer Sponsor
 - Event Signage
 - Power Point Presentation
- Name recognition throughout the evening



SILVER SPONSORS

To become a *Keeping Pace* sponsor, please fill out our [online form](#).



Wine
Sponsor

Activity
Sponsor

Balloon Raffle
Sponsor

Celebrity Judge
Sponsor

Investment

\$2,500

The Experience:

- Registration for 4 Tickets (4 Guests)
- Complimentary glass of champagne

The Recognition:

- Official Wine Sponsor, Balloon Raffle Sponsor or Celebrity Judge Sponsor for Keeping Pace
- Prominent logo inclusion on all event collateral and promotional material
 - Event Program
 - Logo recognition as Wine Sponsor, Balloon Raffle Sponsor or Celebrity Judge Sponsor
 - Event Signage throughout
 - Power Point Presentation
- Name recognition throughout the evening

BRONZE SPONSORS

To become a *Keeping Pace* sponsor, please fill out our [online form](#).



Floral
Bouquet
Sponsor

Entertainment
Sponsor

Auction
Sponsor

Intermission
Sponsor

Investment

\$1,500

The Experience:

- Registration for 2 Tickets (2 Guests)
- Complimentary glass of champagne

The Recognition:

- Official Floral Bouquet Sponsor, Entertainment Sponsor, Live & Silent Auction Sponsor or Intermission Sponsor for Keeping Pace
- Prominent logo inclusion on all event collateral and promotional material
 - Event Program
 - Logo recognition as Floral Bouquet Sponsor, Entertainment Sponsor, Live & Silent Auction Sponsor, or Intermission Sponsor
 - Event Signage throughout
 - Power Point Presentation
- Name recognition throughout the evening

SPONSORSHIP OPPORTUNITIES

SHARE-A-GIFT

To become a *Keeping Pace* sponsor, please fill out our [online form](#).

Multiple Opportunities

This is your chance to be a part of *Keeping Pace*, despite not being able to attend the event yourselves. This opportunity will allow those that might not have the ability to register due to unforeseen circumstances. Pacekids would work with you in sourcing families or organizations that would benefit from these complimentary registrations.

- \$1,100 - Table of 8
- \$600 - 4 Tickets
- \$300- 2 Tickets



Contact Us About *Keeping Pace*

Do you have questions regarding the event or are you interested in becoming a sponsor? Please [email Todd Birss](#), call 587-747-4797, or [fill out our online form](#).

Learn more about the event and our dancers by visiting pacekids.ca/keeping-pace



Keeping Pace

SPONSORSHIP FORM

[Form also available online](#)

Sponsor Information:

Company Name _____

Address _____

City _____ Prov _____ PC _____

Website _____ Facebook _____

Instagram _____ LinkedIn _____

Primary Contact:

Name _____

Title _____

Email _____ Phone _____

We would like to participate as:

Title Sponsor - \$12,500

Presenting Sponsor - \$10,000

Dinner Sponsor - \$7,500

Champagne Reception Sponsor - \$5,000

Celebrity Dancer Sponsor - \$5,000

Wine Sponsor - \$2,500

Activity Sponsor - \$2,500

Balloon Raffle Sponsor - \$2,500

Celebrity Judges Sponsor - \$2,500

Floral Bouquet Sponsor - \$1,500

Entertainment Sponsor - \$1,500

Auction Sponsor - \$1,500

Intermission Sponsor - \$1,500

Share-a-Gift Sponsor

Payment Information:

Cheque Enclosed

Please send link to pay via credit card

Invoice Requested