

# **RACE** FOR **PACE**

*IN SUPPORT OF*

*pacekids*



## **2026** **SPONSORSHIP PACKAGE**

Saturday, September 12, 2026  
at Remington Development Corporation,  
200 Quarry Park Blvd SE

# ABOUT PACEKIDS

For over 30 years, Pacekids Programs has worked to ensure that children with diverse needs and their families have access to the best programming, therapies, and services, providing them with every opportunity to thrive.

From as young as six months of age, Pacekids provides support in a dynamic, play-based environment that specializes in family-centered therapeutic learning designed to nurture each child's unique developmental and physical potential.

Pacekids Programs proudly serves 700 children with diverse needs and their families each year — in the home, in the classroom, and in the community.



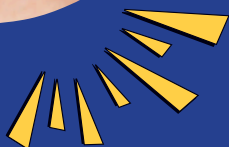
## OUR SERVICES

### Early Childhood Services (ECS)

Pacekids provides preschool and kindergarten programs for children aged 2 years 8 months to 6 years that can be accessed through Program Unit Funding (PUF) with Alberta Education.

### Community and In-Home Programs

Pacekids offers programming for children funded through Family Services for Children with Disabilities (FSCD), including Behavioural & Developmental Supports, Specialized Services, and Triple P.



# ABOUT RACE FOR PACE



On your mark...get set...go!

Lace up your runners and join **hundreds of participants** for the **1km SuperHero Walk or 5km Run or Walk** around the scenic **Carburn Park** alongside the **Bow River** from **9am - 12pm** on **Saturday, September 12, 2026**



## LEARN MORE

Connect with Anna Scott, Development Officer, Events

Email: [anna.scott@pacekids.ca](mailto:anna.scott@pacekids.ca)

Direct Phone: 587-432-7735

Website: [pacekids.ca/race](http://pacekids.ca/race)

# SPONSORSHIP PACKAGE

## TITLE SPONSOR

### Exclusive Opportunity

**\$12,500**

#### The Experience:

- 40 complimentary registrations for the run or walk
- Official run and walk t-shirt provided to all your registered participants

#### The Recognition:

- Inclusion in event naming: (Your Company Name) Race for Pace
- Logo placement on all Race for Pace: promotional materials, event banners and welcome signage, course directional signage, t-shirts, and participant gift bags
- Website recognition and logo inclusion on the Pacekids website
- Mention as the Title Sponsor in all media correspondence
- Inclusion on social media
- Race Day opportunities for brand interaction, including:
  - Welcoming all participants
  - Speaking post run and walk
  - Hosting a 10'x10' tent for customer engagement
  - Providing swag items to all participants and volunteers
  - Providing Race Day volunteers



# PRESENTING SPONSORS

## Two Opportunities

**\$10,000**

### The Experience:

- 30 complimentary registrations for the run or walk
- Official run and walk t-shirt provided to all your registered participants

### The Recognition:

- Inclusion in event naming: Race for Pace Presented by (Your Company)
- Logo placement on all Race for Pace: promotional materials, event banners and welcome signage, course directional signage, t-shirts, and participant gift bags
- Website recognition and logo inclusion on the Pacekids website
- Mention as the Presenting Sponsor in all media correspondence
- Inclusion on social media
- Race Day opportunities for brand interaction, including:
  - Speaking post run and walk
  - Hosting a 10'x10' tent for customer engagement
  - Providing swag items to all participants and volunteers
  - Providing Race Day volunteers



## ***CRUSADER SPONSORS***

### **Multiple Opportunities**

#### **The Experience:**

- 20 complimentary registrations for the run or walk
- Official run and walk t-shirt provided to all your registered participants

#### **The Recognition:**

- Logo placement on all Race for Pace: promotional materials, event banners and welcome signage
- Website recognition and logo inclusion on the Pacekids website
- Inclusion on social media
- Opportunity to highlight your brand and provide swag items to all Race for Pace participants and volunteers



**\$5,000**

## ***SUPER SPONSORS***

### **Multiple Opportunities**

#### **The Experience:**

- 10 complimentary registrations for the run or walk
- Official run and walk t-shirt provided to all your registered participants

#### **The Recognition:**

- Logo placement on all Race for Pace: promotional materials, event banners and welcome signage, Website recognition and logo inclusion on the Pacekids website
- Opportunity to highlight your brand and provide swag items to all Race for Pace participants and volunteers, and provide race day volunteers



**\$2,500**

## ***HERO SPONSORS***

### **Multiple Opportunities**

#### **The Experience:**

- 5 complimentary registrations for the run or walk
- Official run and walk t-shirt provided to all your registered participants

#### **The Recognition:**

- Logo placement on applicable Race for Pace signage, promotional materials,
- Website recognition and logo inclusion on the Pacekids website
- Opportunity to provide swag items to all Race for Pace participants and volunteers, and provide race day volunteers



**\$1,500**

## ***GIFT-IN-KIND / DONATION SPONSORS***

### **Multiple Opportunities**

#### **The Experience:**

- Opportunity to provide food, beverages, prizing, gifts, etc to hundreds of runners, walkers, and their supporters

#### **The Recognition:**

- Includes website link in digital locations, where possible
- On-site signage at registration area
- Opportunity to provide swag items to all Race for Pace participants and volunteers



## ***BECOME A SPONSOR TODAY***

Help us cross the finish line.

Connect with Anna Scott, Development Officer, Events

Email: [anna.scott@pacekids.ca](mailto:anna.scott@pacekids.ca)

Direct Phone: 587-432-7735

Fill out the sponsorship form online

[pacekids.ca/race-sponsorship-form](http://pacekids.ca/race-sponsorship-form)