Saturday, April 17, 2027 at the Deerfoot Inn & Casino

Keeping Pace

In support of

PACEkids











2027 SPONSORSHIP PACKAGE

Join us for an elegant evening of dance,
live auctions, fine dining, and so much more!

ABOUT PACEKIDS

For over 30 years, Pacekids Programs has worked to ensure that children with diverse needs and their families have access to the best programming, therapies, and services, providing them with every opportunity to thrive.





From as young as six months of age, Pacekids provides support in a dynamic, play-based environment that specializes in family-centered therapeutic learning designed to nurture each child's unique developmental and physical potential.



Pacekids Programs proudly serves **700 children** with diverse needs and their families *each year* — in the home, in the classroom, and in the community.

ABOUT KEEPING PACE

This spring, Pacekids Programs presents the ***10th Annual Keeping Pace!***

Keeping Pace brings together **7-8 dancers, 3 distinguished judges, and over 200 passionate attendees** for an unforgettable evening of entertainment and impact. Paired with professional dancers from Arthur Murray Dance Studio, teams will compete for the coveted Mirror Ball Trophy.

The evening includes a champagne reception, live entertainment, chef-prepared dinner with paired wine service, spectacular celebrity and professional dance performances, live and silent auctions, balloon raffle, photo booth, and much more!



Since 2022, Keeping Pace has raised

over $600,000!

In 2026 alone, more than $100,000 was raised.

Funds raised through Keeping Pace support Pacekids' Early Childhood Services and Community and In-Home programs. These funds help Calgary families access specialized support for children with diverse needs.



Take the *lead* in creating change and help us keep the *rhythm* going!

Become a Keeping Pace Sponsor today!

SPONSORSHIP LEVELS

To become a *Keeping Pace* Sponsor, please fill out our online form.

PRESENTING SPONSOR | $7,500

Exclusive Opportunity

The Experience:

- Registration for 2 tables of 8 (16 guests)
- 2 complimentary drink tickets for each of your guests
- Reserved VIP seating

The Recognition:

- Official Presenting Sponsor of Keeping Pace
- Inclusion in event naming: Keeping Pace Presented By (Your Name)
- Name recognition throughout the evening
- Prominent logo inclusion on event collateral and promotional material (event program, sponsor reel, event signage)
    - Full page thank-you in event program
    - One dedicated banner at the event
    - One dedicated social media post







PLATINUM SPONSORS | $5,000



Two Opportunities

The Experience:

- Registration for 1 Table of 8
- Complimentary drink ticket for each of your guests
- Reserved VIP seating



The Recognition:

- Official Platinum Sponsor of Keeping Pace
- Name recognition throughout the evening
- Logo inclusion on event collateral and promotional material (event program, sponsor reel, event signage)
    - Thank-you in event program
    - Inclusion on sponsor banner at the event
    - Inclusion in Platinum Sponsor social media post



GOLD SPONSORS | $2,500



Four Opportunities

The Experience:

- Registration for 4 guests
- Reserved VIP seating

The Recognition:

- Official Gold Sponsor of Keeping Pace
- Name recognition throughout the evening
- Logo inclusion on event collateral and promotional material (event program, sponsor reel, event signage)
  - Thank-you in event program
  - Inclusion on sponsor banner at the event
  - Inclusion in sponsor social media post

SILVER SPONSORS | $1,500



Four Opportunities

The Experience:

- Registration for 2 guests
- Reserved VIP seating

The Recognition:

- Official Silver Sponsor of Keeping Pace
- Name recognition throughout the evening
- Logo inclusion on event collateral and promotional material (event program, sponsor reel, event signage)
  - Thank-you in event program
  - Inclusion on sponsor banner at the event
  - Inclusion in sponsor social media post

BRONZE SPONSORS | $1,000

Multiple Opportunities

The Recognition:

- Official Bronze Sponsor of Keeping Pace
- Name recognition throughout the evening
- Logo inclusion on event collateral and promotional material (event program, sponsor reel, event signage)
    - Thank-you in event program
    - Inclusion on sponsor banner at the event
    - Inclusion in sponsor social media post







GIFT-IN-KIND SPONSORS

Multiple Opportunities

The Experience:
Opportunity to provide services, gifts etc. to over 200 guests

The Recognition:

- Includes website link in digital locations where possible
- Signage at registration area
- Sponsor reel







Contact us about Keeping Pace

Whether you're interested in sponsorship or just want to know more about the event, we're here to help! Connect with **Anna Scott** at Anna.Scott@pacekids.ca or 587-432-7735, or fill out our online form.

Discover more about our dancers and the impact you can make at pacekids.ca/keeping-pace